## Promotion and Primary Prevention Workgroup Definition

Current Definition

### Workgroup Goals

* Goal\_1

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| **Workgroup: Promotion and Primary Prevention**  |
| **Definition:** Support Idahoans (individuals & families) in promoting behavioral health and well-being where they live, work, play, learn and worship. Develop & create infrastructure for the continuum of supports and initiatives that create healthy communities for all children, youth and adults.  |
| **Goals:*** Develop recommendations for building protective factors (PCE - positive childhood experiences) and reducing risk factors (ACES - adverse childhood experiences)
* Advocate for government and non government:
	+ Investing in evidence-based and evidence-informed approaches to health promotion and universal /primary prevention.
	+ Investing is robust data collection infrastructure, analysis, literacy, and communication on behavioral health.
	+ Increase behavioral health supports in schools and communities.
	+ Make Idaho a “Blue Zone” (Increase healthy activity, nutrition, spirituality and social connection)
	+ Increase state funding dedicated to upstream prevention and health promotion. Use settlement funds (millennium and Opioid)
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\*\* Note: Items typed in RED are notes that were added to the original definitions and/or descriptions of the persona map and workgroup description.

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| **PERSONA PLACEMAT****Workgroup: PROMOTION & PRIMARY PREVENTION** |
| **(1) Who is the user of Idaho’s Behavioral Health System? What are their challenges?**Idahoans* Access to care, low income, rurality, disinformation overload of information from media
	+ Teens
	+ Young Adults
* Cultural barriers, access to care
	+ Hispanic
	+ Refugees
	+ Tribes
 | **(2) Where do they enter the system?** / They do not enter for treatmentWe hope they interact with health promotive system. * Health promoting schools (Example: community schools)
* Clinicians / Primary providers
* Home visiting programs
* 4-H, Youth Serving Entities / ION Network
* Senior Centers
* Community Centers
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| **(3) How are they interacting with the system?**Community development with health and wellbeing in mind. “Blue Zone” (support for healthy activity, nutrition, spirituality & social connection) | **(4) What must we help them with?*** Fed policy, RHC, cannot provide behavioral health services in schools - need to take apart this barrier
* Health promotion / upstream prevention oversight / funding/ focus
* Community cohesion policy & funding
* Increase medicaid reimbursement rates to increase providers
* Increase infrastructure support for pipeline behavioral health workers
	+ Workforce dev: Certified prevention specialist (reimbursable!)
* Behavioral Health Data robust, valid collection statewide needed
	+ Coordinate public health epidemiologists \* timely\*
* Investment of Millenium Fund & Opioid Settlement Fund in upstream prevention fund
* Icelandic Prevent Model
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\* Want a focus on promotion & primary prevention in this workgroup

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| **Who are the users of the behavioral health system and what challenges are they facing?** | **Where do they enter the system?** | **How are they interacting with the system?** |
| Youth or AdultsMay be struggling with behavior challenges that have not been diagnosed. They may be displaying symptoms that are not yet associated with mental illness and or could be in the early stages of substance abuse. Population level focus | * Schools
* Primary Provider
* IDOC or IDJC
* DHW
* Idaho Courts
* Law Enforcement
 | * Receiving care from treatment provider
* Behavior management at school/home
* Citations or arrests from law enforcement
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